



**Data vis for people who don't  
wanna mess around with Illustrator**

# The three steps to data awesomeness!

- Finding the Data

Exploratory approach vs. the editorial approach

# Tracking the wild dataset

- Is it available?
- Is it pertinent?
- Is it clean?

# Getting the data

- Government data
  - Data.gov
  - Individual branch websites
  - File a FOIA request
- Social Causes
  - The World Bank
  - Other nonprofits
- Science
  - Google it!

# The three steps to data awesomeness!

- Finding the Data
- Clean your data
  - Pull out information that's irrelevant
  - Remove records that are invalid
  - Make sure the statistics make sense,
  - Label everything,
  - Sort it into an order that supports your narrative

# The three steps to data awesomeness!

- Finding the Data
- Clean your data
- Display your data!